



Communications Coordinator Annual Report 2016-2017

My first year in this position has been an interesting one of learning how the RMT works and how best to serve you, our members.

We continue to use the technology around us more and more and it's great to see many more people using the website and using Facebook.

It has been a great year bedding in the new website and member's area using Choir Genius (the new name for Groupanizer). We continue to add more and more things to it to ensure it's timely and relevant to you. We have added more people onto the website recently and it's a great way to disseminate information. The convention handbook is a good example.

We have had some technical issues with Choir Genius (Groupanizer) regarding our direct communication with all of our 700 members but we hope to have this sorted shortly and once again resume direct communication with everyone rather than disseminating via choruses.

This year due to space restrictions we had to register for our Education classes this weekend. Using the technology to achieve this is an excellent use of technology and we will continue to make the most of it when we can.

Sharon Connor continues in her role as website admin and I thank her for her assistance and the many hours she puts in behind the scenes.

It has been a busy year using Facebook as a tool for increasing awareness of our art form and disseminating information to members. I know Jo Maxwell, the incoming Marketing Coordinator, will continue to use this and more social media pathways to bring more information to you and to increase our presence in the minds of a cappella singing.

International Headquarters are doing an excellent job of keeping this Region informed on things and keeping us updated. The passion and commitment of our governing body is certainly evident.

I have been lucky to work with people on the RMT this year who are very dedicated to this art form of singing and who are incredibly generous in their time working for you. I thank them for being patient with me while I learn all the background information to make my role as productive as I can for you and becoming familiar with the needs of both the RMT and wider members within the Region in relation to communications between teams and individuals.

I look forward to working with the new Regional Management Team for 2017-2018 and to the continuing growth and education within this Region of both myself and our members.

Katrina Te Punga