

Communications Coordinator Annual Report 2019-2020

My year as a member of the Regional Management Team has been one of learning – about our organization, the technology we utilise, and you, our members.

Until recently the 2019-2020 year had been a pretty uneventful year from the Communications Coordinator perspective – our technology is well embedded in the way we function, most of our members familiar and comfortable to some extent with Choir Genius, and our processes and calendar are well established.

This year we undertook to roll out the new branding for Sweet Adelines New Zealand, and therefore to rebrand each document that we use as a region as it has been required. I would like to thank Jo Maxwell for the work she has done, not only creating the branding but applying it to the multitude of job descriptions and forms that we have needed to update throughout the year.

I would like to also thank those who have helped me in this last year in my role, particularly Sharon Connor for her many hours of work around the regional website. I must also thank Sandy Gunn and Brianna Perry for their time and effort in putting together a beautiful Addaline time after time and Jo Maxwell (again) for the work she does with maintaining our Facebook page and creating beautiful posts for us to enjoy.

The current pandemic has changed how the Regional Management Team has needed to work and the decisions we have needed to make in the last few months. I thank the rest of the Regional Management Team for the effort they have put into those meetings and discussions, and their willingness to meet over Zoom as necessary, and to assist me with minute taking for those electronic meetings.

I need to acknowledge International Headquarters for the support and knowledge they have provided to me and the rest of the Regional Management Team throughout the year. We are lucky to have such a committed and passionate governing body.

Finally, my best wishes to Jenny Edwards who is joining the Regional Management Team in the Communications Coordinator role this year.

Nicola Giles Communications Coordinator

